

CO12

The *Twelfth* Annual Clinical Operations Executive Retreat

Ritz-Carlton Amelia Island, Amelia Island, Florida

Presented by The Clinical Research Executive Forum®



May

18-20, 2009

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The *Twelfth* Annual Clinical Operations Executive Retreat

Come join us for **the original and only meeting in our industry** to focus specifically on the tactical & strategic issues facing Clinical Operations executives. Biopharmas large and small have been sending delegations to this unique meeting since 1998. Directors, VPs and Managers of clinical research departments, including all operations functions are invited. Only here, at this Executive Retreat, can you meet new colleagues, share your concerns and your solutions, and learn practical coping strategies to apply immediately to your business. **In these times, more than ever, you need your meeting time investment to be worthwhile.** Here, the intimacy breeds insight; the professional facilitation ensures productivity; the setting frees your mind.

*What
you've
said...*

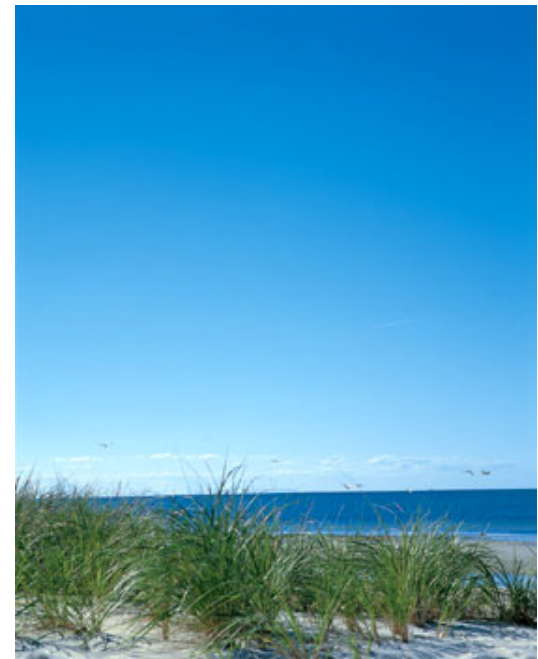
"Better than any other meeting I've attended."

"Much more in-depth than other meetings: small group sessions made learning soar!"

"The high level of interaction with industry colleagues in this format made it one of the most useful meetings I have attended."

"The facilitators brought out the broad experiences from among the audience and added their knowledge of the industry at large."

"Presentations were fresh, concise and provocative."





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The Agenda for Clinical Operations Forums is determined by, and delivered by, the attendees.

The Program will begin at 1:00PM Monday, May 18, and end at noon on Wednesday, May 20.

Issues common to past Forums have included ... comparing organization structures, managing site relationships, patient recruitment, managing FSPs and alternative resourcing, globalization and regionalization of monitoring, trials management technology, interdepartmental relations, performance metrics, and budgeting for the clinical plan.

Questions to be addressed this year will include, in addition to the above:

- how does **Clinical Operations stay relevant** in the push to 100% outsourcing?
- emerging from mergers** with a better operational performance than before!
- has "**functional outsourcing**" reached its limits? How should it be managed?
- what progress are we making in getting rid of "**non-value-added work**"?
- how, if at all, do we derive value from external **patient recruitment** channels?
- are project managers and monitors **exploiting EDC**? how do we derive better value from **CTMS** systems?
- are Clinical Operations **project management skills** up to the task?

In keeping with the Executive Retreat format, **each day will feature facilitated small group discussions** on the issues raised in that day's presentation.

Track the Agenda as it develops at the Forum's web site: www.waife.com/forum_clinical.html

The registration fee includes two nights' hotel and all meals. For companies sending groups of 3, the cost is \$8000, and more attendees are pro-rated. Individual registration is \$3000. **Lodging for 2 nights, and all meals, are included – for less than the cost of the typical, less productive, industry meeting!**

Agenda

Fees

CO¹²

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*Come to the beautiful peace
of Amelia Island in May;
return with real learnings
and new colleagues.*



The **Clinical Research Executive** Forum™



Register

Register by email (clinicalresearchforum@waife.com) or fax (+1 781 444-1763). Please provide complete contact information, credit card number and expiration date (or indicate that a company check is coming).
Space is truly limited; please register as early as possible, and no later than April 10, 2009.

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